

**To:** EOC Public Information[EOC\_Public\_Information@epa.gov]  
**Cc:** Senn, John[Senn.John@epa.gov]; Colaizzi, Jennifer C.[Colaizzi.Jennifer@epa.gov]; Harrison, Melissa[Harrison.Melissa@epa.gov]; Hull, George[Hull.George@epa.gov]; Davis, Jay[Davis.Jay@epa.gov]; Purchia, Liz[Purchia.Liz@epa.gov]; Hart, Daniel[Hart.Daniel@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]; StClair, Christie[StClair.Christie@epa.gov]; Abrams, Dan[Abrams.Dan@epa.gov]  
**From:** Orquina, Jessica  
**Sent:** Sat 8/15/2015 7:02:58 PM  
**Subject:** Re: For EOC: Facebook/Twitter posts on Animas River reopening

Thanks! The tweet has been posted.

Jess

Jessica Ann Orquina  
EPA Social Media Lead  
Office of Web Communications  
U.S. Environmental Protection Agency  
Email: [orquina.jessica@epa.gov](mailto:orquina.jessica@epa.gov)  
Office: 202-564-0446  
Mobile: 202-322-8369

On Aug 15, 2015, at 1:26 PM, EOC Public Information <[EOC\\_Public\\_Information@epa.gov](mailto:EOC_Public_Information@epa.gov)> wrote:

Yes, that works.

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**From:** Orquina, Jessica  
**Sent:** Saturday, August 15, 2015 1:06 PM  
**To:** EOC Public Information  
**Cc:** Senn, John; Colaizzi, Jennifer C.; Harrison, Melissa; Hull, George; Davis, Jay; Purchia, Liz; Hart, Daniel; Lee, Monica; StClair, Christie; Abrams, Dan  
**Subject:** Re: For EOC: Facebook/Twitter posts on Animas River reopening

The Facebook post is up.

Changing today to yesterday made the tweet 6 characters too long. Can I edit it to take out the time & just say yesterday, like this:

Yesterday, local authorities reopened #AnimasRiver. Health advisory in effect,  
& we continue to study  
impacts.[http://www.co.laplata.co.us/notices/2015/08/update\\_local\\_response\\_gold\\_king\\_mine\\_and](http://www.co.laplata.co.us/notices/2015/08/update_local_response_gold_king_mine_and)

Jessica Ann Orquina  
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On Aug 15, 2015, at 11:46 AM, EOC Public Information  
<[EOC\\_Public\\_Information@epa.gov](mailto:EOC_Public_Information@epa.gov)> wrote:

approved with a minor wording tweak (added "to") in the FB page for grammar/clarity.

FACEBOOK:

At noon Mountain Time yesterday, local authorities reopened the Animas River to the public. A health advisory is in effect, and we will continue to study and report on the impacts of the spill, including to sediment in the river.

POST

LINK: [http://www.co.laplata.co.us/notices/2015/08/update\\_local\\_response\\_gold\\_king\\_mine\\_and\\_animas\\_river\\_in](http://www.co.laplata.co.us/notices/2015/08/update_local_response_gold_king_mine_and_animas_river_in)

TWITTER:

At noon MT yesterday, local authorities reopened #AnimasRiver. Health advisory in effect, & we continue to study impacts.

[http://www.co.laplata.co.us/notices/2015/08/update\\_local\\_response\\_gold\\_king\\_mine\\_and\\_animas\\_river\\_in](http://www.co.laplata.co.us/notices/2015/08/update_local_response_gold_king_mine_and_animas_river_in)

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**From:** Orquina, Jessica  
**Sent:** Saturday, August 15, 2015 10:23 AM  
**To:** Senn, John  
**Cc:** Colaizzi, Jennifer C.; Harrison, Melissa; Hull, George; Davis, Jay; EOC Public Information; Purchia, Liz; Hart, Daniel; Lee, Monica; StClair, Christie  
**Subject:** Re: For EOC: Facebook/Twitter posts on Animas River reopening

Thanks John!

I'll post when get the thumbs up from you (or another PIO).

Jess

Jessica Ann Orquina  
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Office of Web Communications  
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On Aug 15, 2015, at 9:21 AM, Senn, John <[Senn.John@epa.gov](mailto:Senn.John@epa.gov)> wrote:

I will get these approved first thing today. Apologies for missing these yesterday.

Sent from my iPhone

On Aug 14, 2015, at 10:12 PM, "Colaizzi, Jennifer C." <[Colaizzi.Jennifer@epa.gov](mailto:Colaizzi.Jennifer@epa.gov)> wrote:

I don't think these are the ones John ran through EOC for approval today. Let's hold until am to run through proper channels.

Sent from my iPhone

On Aug 14, 2015, at 10:06 PM, "Orquina, Jessica" <[Orquina.Jessica@epa.gov](mailto:Orquina.Jessica@epa.gov)> wrote:

Hi, I wanted to follow up on these. I never saw an approval email from HQ EOC. Do we still want to try to get these posted today (or an edited version tomorrow) or are we cutting them?

Jess

Jessica Ann Orquina  
EPA Social Media Lead  
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On Aug 14, 2015, at 3:29 PM, Harrison, Melissa  
<[Harrison.Melissa@epa.gov](mailto:Harrison.Melissa@epa.gov)> wrote:

I'm good.

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**From:** Davis, Jay  
**Sent:** Friday, August 14, 2015 3:22 PM  
**To:** EOC Public Information  
**Cc:** Purchia, Liz; Hart, Daniel; Orquina, Jessica; Harrison, Melissa; Lee, Monica; StClair, Christie  
**Subject:** For EOC: Facebook/Twitter posts on Animas River reopening

EOC, please review and approve. We'd like to post from the main EPA Facebook and Twitter accounts.

FACEBOOK:

At noon Mountain Time today, local authorities reopened the Animas River to the public. A health advisory is in effect, and we will continue to study and report on the impacts of the spill, including any sediment in the river.

POST

LINK: [http://www.co.laplata.co.us/notices/2015/08/update\\_local\\_response\\_gold\\_king\\_mine\\_and\\_animas\\_river\\_reopening](http://www.co.laplata.co.us/notices/2015/08/update_local_response_gold_king_mine_and_animas_river_reopening)

TWITTER:

At noon MT today, local authorities reopened #AnimasRiver. Health advisory in effect, & we continue to study impacts.

[http://www.co.laplata.co.us/notices/2015/08/update\\_local\\_response\\_gold\\_king\\_mine\\_and\\_animas\\_river\\_reopening](http://www.co.laplata.co.us/notices/2015/08/update_local_response_gold_king_mine_and_animas_river_reopening)

Please let us know if you have any questions.

Thanks,

Jay L. Davis

Advisor for Digital Strategy and Engagement

U.S. Environmental Protection Agency

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